



## **Tauber-Arons Announces Addition Of Philanthropic Opportunity To Auctions Avery Arons To Helm “TA Gives Back”**

**Los Angeles, CA** (05/09/22) – Tauber-Arons, Inc, Industrial Auctioneers & Liquidators, the nation’s most established and experienced industrial auction company for more than a century, is pleased to announce the addition of “TA Gives Back” – a unique new philanthropy component available to all its auctions. This new option to give back to the community will add a welcome opportunity for businesses who are consolidating or closing to leave a lasting legacy in the communities where they did business. Coming on the heels of Earth Day, the option to recycle otherwise unsaleable assets and then donate the proceeds is the brainchild of Avery Arons, who, through her 501c3 nonprofit “DonationDrivers.org” will serve as the Nonprofit Liaison/Philanthropic Coordinator of this new division of Tauber-Arons.

“So often when we review a client’s assets for auction, we find a number of items that have no resale value and are likely to end up being disposed of,” said Tony Arons, President of Tauber-Arons, Inc. “With the introduction of ‘TA Gives Back’ we are able to take many of the assets that can’t be auctioned, recycle them, and then donate the proceeds to charity on behalf of the client,” Arons added.

Arons went on to give an example of how this option can work. “We are currently prepping an auction for a Craft Brewery,” Arons shared. “They have 15 pallets of aluminum cans that have no resale value and would likely be trashed. By using DonationDrivers.org to recycle the cans,” Arons added, “the proceeds can be donated to a charity of the client’s choosing.”

Avery Arons was enthusiastic about the potential breadth and benefits of this program. “In just about every auction we do, there are recyclables such as glass, aluminum and other materials that end up in landfills,” she noted, “so this is a great opportunity for us to help to reduce greenhouse gas emission.” But the benefits for the auction clients, she points out, are also important. “Many clients often feel bad about having to shut down a business or a division or a plant,” she said. “But knowing that in the end they can take some part of their inventory and help others by recycling it and donating the proceeds to charity,” she continued, “that’s really turning a negative into a positive.”

Tauber-Arons is currently celebrating its 130th year as a family owned business. The appointment of Avery Arons to head up “TA Gives Back” not only highlights TA’s commitment to environmentalism and philanthropy, but it marks the arrival of a 4th generation professional to this venerable family enterprise.

For more information, please visit us online at <http://www.tauberaronsinc.com>

### **About Tauber-Arons, Inc.**

Tauber-Arons has been owned and operated by the same family for 4 generations. We build relationships with our clients, guiding them and partnering with them through each step of the process. It’s the only way we do business – and we’ve been doing it for 115 years – building our impeccable reputation in the auction industry.